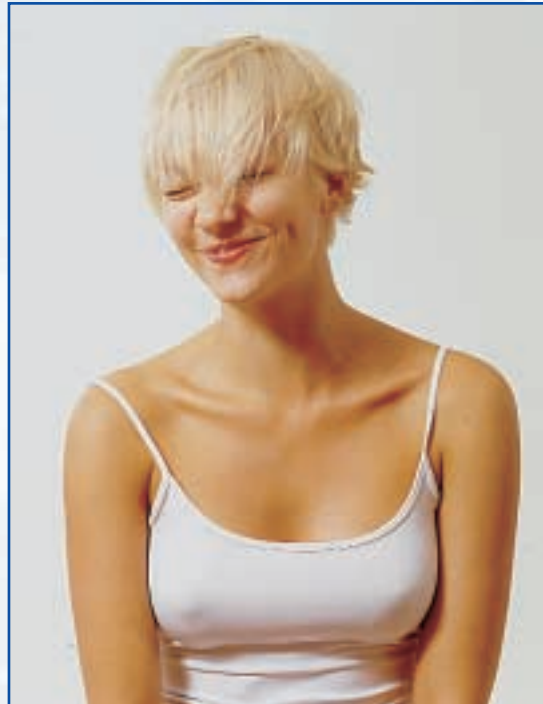


**Mane
Connection**

Hair Extension & Enhancement System

The Mane Connection Hair Extension and Expansion System



Mane Connection would like to introduce you and your salon to a whole new world of exciting opportunities.

What started as a craze over ten years ago, continues to be the number one growth area for salons. Hair extensions are here to stay, not offering this service could seriously affect the profitability of your salon.

▲ Before

▼ After



The Mane Connection Hair Extension and Enhancement System, uses the "Hot Melt" technique and uses both Human Hair and Fibre. These extensions can transform any head into so many different looks and styles.

You can easily achieve stunning results that will impress your clients time and time again! Add in the bonus that the extensions are undetectable and comfortable to wear, you have a first class winning product – that is incredibly profitable!

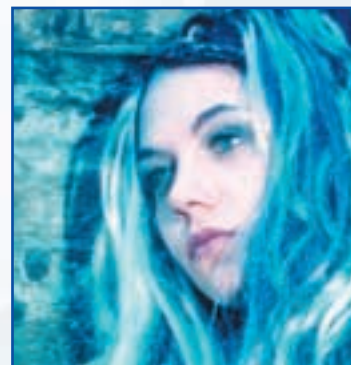
Why you should choose Mane Connection

- ▶ Safe in the Knowledge that you are dealing with a company with over ten years experience.
- ▶ Quick and Easy Single Operator System.
- ▶ No weaving or plaiting necessary.
- ▶ Mane Connection only uses a specially designed bond adhesive that does not damage the hair.
- ▶ Use with both Human Hair and Fibre.
- ▶ Undetectable bonds.
- ▶ Only the finest quality European and Asian hair supplied to our customers.
- ▶ Huge range of colours.
- ▶ Unique Sample Matching Service available for European Hair.
- ▶ Hair used for extension is left undamaged and therefore reusable.
- ▶ Full Training by Experts available to compliment Step-by-Step Guide.
- ▶ Marketing and promotional support materials available.



The Mane Connection Promise

- ▶ To deliver the best, value for money system on the market.
- ▶ To use only the finest quality products available.
- ▶ Mane Connection is totally committed to supporting you and your business; with experts who understand your customer's needs.



Mane Connection Training



Comprehensive training of your staff is vitally important both to Mane Connection and the success of your salon.

The detailed "Step-By-Step Guide" which accompanies the kit will enable you to master the system in a short space of time.

However we recommend a full days training, embracing every aspect of the System with our fully qualified and experienced trainers

This includes:

- ▶ Consultations and pricing
- ▶ Health and safety
- ▶ Ordering
- ▶ Application
- ▶ Styling and after care
- ▶ Practice on training blocks
- ▶ Technical and commercial advice.
- ▶ Maintenance
- ▶ Removal



Please call to reserve your place on the next available course.

We also have the support of a nationwide training agency to give us further flexibility to our product

Quickly achieve the look you want!

You can achieve many more styles than purely lengthening, including:

- ▶ Highlights without the need of colour or chemicals.
- ▶ Bright eye catching colours for stunning results.
- ▶ Up to the minute Fashion
- ▶ Exciting textures



Typical Costs and Profit Potential



Your clients are individuals and when they walk into your salon they have very different expectations and requirements. Mane Connection gives you the opportunity to give them exactly the look they want!

The colour, length, and type of hair, are all factors in the final price you quote. Therefore there is no set price for a head of extensions.

One thing you can be sure of is the sizable profit you can make!

In pricing your client you will have to take into account the following factors:

- ▶ Initial Consultation
- ▶ Hair to be used
- ▶ Bonding Adhesive
- ▶ Time Needed to complete the style
- ▶ Removal

Guide to the profits you will be accruing

▶ Full Head.

14" Asian Hair	£40.00
Bonding Adhesive	£20.00
Labour including,	
Removal and first visit	£150.00
Total cost to you	£210.00
You charge	£375.00

Profit per head £165.00

How many cut and blow dries would it take to make this sort of money!!!!

The quicker you become the more you will earn.

Remember if you use our Matched European Hair you will achieve a superior finish and be able to charge substantially more for it.

Also you can use fibre as an excellent alternative to create many different styles and textures at a lower cost.

Aftercare Products

Mane Connection Extensions are very easy to care for, the product range Banbury Postiche have produced has been designed to prolong the life and style of the extensions you have created.



Mane Connection at Salon Shows

Mane Connection have attended several Salon International shows over the years and have been particularly well received, most recently with the launch of its exciting new look and products.





History of the Company

Mane Connection is division of Banbury Postiche; one of Europe's oldest and largest wig makers. Established over 75 years ago. Banbury Postiche also supplies a wide range of real hair, acrylic wigs and hair pieces.

The company has an unsurpassed knowledge of hair products and is now ISO9002 quality registered.

Banbury Postiche supplies hairdresser's throughout the world together with production companies such as Warner Bros, Carlton, Cameron Mackintosh, Granada and the BBC to name just a few. We bring to you the highest levels of quality and service that has kept our customers loyal over many years.

The system itself was developed in 1990 making it among one of the original "Hot Melt" Extension systems on the market. This vast knowledge has helped us to deliver, what we consider to be the highest and most complete quality system available today! Mane Connection has many satisfied customers across Europe who appreciate the attention to detail, efficient and competitive service our company offers.

After reading the full list of advantages Mane Connection has over many of its rivals, we are positive you now realise the full potential of the system and the benefits to your Salons service and profitability, which are substantial and on going!

Pictures: Courtesy aX10 Hair Extension Training
Hair by: Joanne Myers
Page 3 & Back Cover
Jackie McShannon c/o Mischief, Dundee, Scotland
Font /Back Cover & Page 3

Photographers:
Michelle Joslin
Irving Miskell-Reid

As seen in page 1 & 5:
"eXtensions - The Official Guide to Hair Extensions" by Theresa Bullock

Photography by:
Ozzie Rizzo @ Sanrizzo



Latest Products
Up-to-date Prices
Online Ordering

